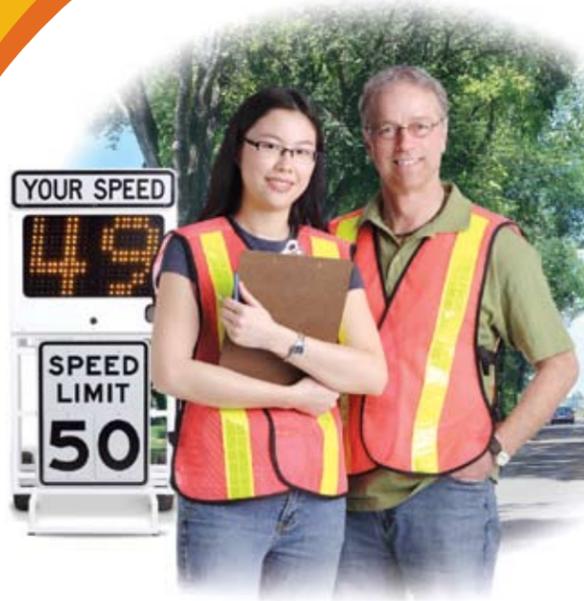


Winnipeg SpeedWatch

"On the road to making a difference."



- Address local speeding concerns
- Help keep your community safe



What is Winnipeg SpeedWatch?

Winnipeg SpeedWatch is an initiative of Manitoba Public Insurance's Road Safety Department and the City of Winnipeg Traffic Assessment Branch. It is designed to educate drivers about the actual speeds they are traveling in relation to the posted speed limited for that area, and to prompt speeding drivers to slow down.

- Volunteers benefit from knowing they have a tool to send a message that speeding is not acceptable.
- Traffic engineers gain additional information on problem locations and speeding patterns.
- Local police benefit through increased traffic awareness.
- Drivers who choose to stay within the speed limit get positive re-enforcement.

How does it work?

Volunteers borrow an all-in-one speed reader board including an interior radar unit, a "your speed" display area, and a speed limit sign. They set up this equipment in a safe location off the road, during the days and times that they feel speeding is the worst. They aim it where drivers can see it, and collect information about how fast drivers are traveling. Results are forwarded to Manitoba Public Insurance for analysis.



Excessive speeding patterns may be shared with our traffic management partners—the City of Winnipeg Traffic Assessment Branch, and Winnipeg Police Service—for future follow up.

Choose from four different programs...

Residential Loan

If you would like to run a short-term SpeedWatch campaign, you can borrow SpeedWatch equipment for one week in spring, summer or fall. Loans can be repeated throughout the year.

This program is intended for residential streets with **light to medium traffic**, where the speed limit is 50 kilometres an hour.

Program details:

- The board must be manned at all times, by at least two people.
- An instruction and setup guide comes with the system.
- One or more volunteers may pick up and return the SpeedWatch equipment and kit from the Manitoba Public Insurance Road Safety office. Full training will be provided at that time. These volunteers, in turn, will train other volunteers.
- Daily operational reports must be completed each time the speed reader board is used. These reports are to be returned along with the equipment.

School Zone Loan

The School Zone Loan program is managed by Manitoba Public Insurance's Road Safety Department, in partnership



with the City of Winnipeg and the Manitoba Association of School Trustees.

This program deals with concerns about speeding in elementary school zones. Schools and/or parent groups borrow the equipment, set it up, and monitor drivers in areas of their school zones where they feel there is a speeding problem.

Some groups take the opportunity to involve older students as a learning opportunity—supervised on-site by at least one adult.

Program details:

- Speed reader boards are set up near schools using a school zone street sign, rather than a speed limit sign, to reinforce to drivers that they should drive prudently when children are present.
- See the Residential Loan section for information on program set-up and use.

Regional Streets

Regional Streets SpeedWatch is administered by the City of Winnipeg Public Works Department.

It is designed to help address community speeding complaints on regional streets, where the **traffic is heavy**.

The program uses a trailer-mounted Variable Message Sign (VMS) system as opposed to the speed display boards used on residential streets and in school zones. The speed of the approaching vehicle, electronically tracked and recorded by the VMS, determines the message the device displays to motorists.

Due to these streets having a much higher volume of traffic and often higher speeds, there is an increased safety risk to anyone standing on the side of the road. Therefore, community volunteers are not required for this program.



Community Based

Want to address neighbourhood speeding issues on a regular basis? Start a Community Based SpeedWatch group.

Program Details:

- Groups are required to use the equipment for a minimum of 10 hours per month from May to October.
- The group coordinator submits monthly reports to the provincial SpeedWatch Coordinator.
- In addition to providing them with SpeedWatch equipment to use, Manitoba Public Insurance will provide groups who meet the program requirements with volunteer training and ongoing support.

- Volunteers receive a comprehensive resource manual and training that includes how to set up and maintain the equipment, how to recruit volunteers and how to work with local police, media and community groups.

Check It or Ticket!

A variation of SpeedWatch, this program brings together education and enforcement to target speeders. Manitoba Public Insurance and Winnipeg Police Service organize these one-day events. "Check It or Ticket" is an option available to volunteers who have demonstrated significant speeding in their area.

The premise is simple. Volunteers set up a speed display on one block. This gives drivers one chance to "check" their current speed, and slow down if necessary. A little further down the road is a police checkstop. Drivers who choose to ignore the first warning may then receive a speeding ticket.



History of SpeedWatch

It started as a pilot program in May 2001 when Manitoba Public Insurance's SpeedWatch program and the City of Winnipeg's Speed Awareness program were amalgamated. The program has been expanded following the success of the pilot term.

Read what these volunteers have to say about SpeedWatch!

"We found that after the second day of operation vehicles were slowing down. The community volunteers who assisted with the program really had their eyes opened. I believe they

actually clocked one driver in excess of 100 kilometres per hour. The community became aware of the school's goal of reducing speed especially in the school zone."

"We ran our SpeedWatch program at the Fort Garry Campus for about 2 months. We monitored over 1000 vehicles and found 60% of them going over the posted speed limit of 30 kilometres per hour. It showed that more education is needed when it comes to safe driving and safe speeds on campus."

"We had several people stop to congratulate us for taking action, to inquire about how they can obtain the sign. I do think there were some drivers who will in the future obey the speed limit... It is wonderful to have the support to help make our streets safer."

If you would like to participate in the program, please contact the SpeedWatch Coordinator, Road Safety Department, Manitoba Public Insurance, at 985-7199.

Winnipeg SpeedWatch is a Manitoba Public Insurance program in partnership with the Manitoba Association of School Trustees, the City of Winnipeg, and Winnipeg Police Service.

www.mpi.mb.ca



This publication is also available in large print, audio tape or braille on request.

Contains 20% post-consumer waste, which is used paper collected through recycling programs. This brochure can also be recycled.

September 2006